

Department Description:

[McMaster Continuing Education](#) (MCE) provides professional education to individuals and corporate clients, to enhance careers and foster workforce development. Our vision is “to achieve national distinction for high quality, flexible and innovative professional education programs”.

Position Description:

MCE is currently accepting applications for subject matter experts to develop courses for a new professional development program in Business Analysis. In this role, you will work with an instructional designer for the design, development and delivery of course content as well as the development of methods to assess and evaluate student progress within a course. All course content will be delivered in an online format.

Courses:

Subject matter experts are required for the following courses:

- Business Analysis: An Introduction to Key Concepts and Competencies
- Business Analysis: Strategy Analysis
- Business Analysis: Requirements Analysis & Modeling
- Business Analysis: Stakeholder Elicitation and Collaboration
- Business Analysis: Planning and Monitoring
- Business Analysis: Testing and Evaluation
- Business Analysis: Leading Improvement & Change
- Business Analysis: Agile Principles

Course Format:

Courses are delivered online (virtual and/or asynchronous). Supplemental course resources, activities, and student advisement will use McMaster University’s learning management system (LMS), Brightspace (Desire to Learn). Courses are scheduled throughout the academic year.

Accountabilities:

1. Develop a structure for the online course including all curricular and assessment elements.
2. Prepare course outline as per the standards and requirements of the department.
3. Work collaboratively with an instructional designer and learning systems technologist according to established timelines.
4. Investigate relevant literature and pedagogical practices to enable an engaging learning experience
5. Select and prepare content including text, visuals, and other learning assets such as podcasts and short videos for all modules/units/lessons and in compliance with accessibility standards
6. Develop and update learning activities including formative quizzes, reflective exercises, case studies, discussion board activities that reinforce learning, in consultation with the instructional designer.

7. Prepare comprehensive evaluation files including but not limited to, pedagogically meaningful tests, written assignments, activities and projects.
8. Cite and document all quotations, summaries, and paraphrases taken from secondary sources according to disciplinary standards (i.e., APA)
9. Ensure that all copyright standards are met
10. Participate in quality assurance review of modules, assignments, and course as a whole

Qualifications:

Ideal candidates will be professionals in Business Analysis with extensive experience in the field. A minimum of a Master's degree or equivalent in an appropriate field of study and experience teaching in adult education is required. Candidates must hold a Business Analysis designation from a recognized professional organization/association along with significant hours of work experience in business analysis.

Assets:

Asset skills include post-secondary education business analysis or related programs along with professional certification or designations (current and/or "in good standing"). Additional requirements include broad sector knowledge, strong interpersonal and organizational skills, proven research skills and problem-solving ability, computer acumen, and a demonstrated ability to enable others to learn.

Interested candidates:

Send resume and cover letter to McMaster Continuing Education (Instructor/SME email account), instrapp@mcmaster.ca. Please indicate "Business Analysis SME Application" in the subject line.

Only qualified candidates will be contacted. MCE does not send confirmation of receipt of applications.

Employment Equity Statement

McMaster University is located on the traditional territories of the Haudenosaunee and Mississauga Nations and within the lands protected by the "Dish With One Spoon" wampum agreement.

The diversity of our workforce is at the core of our innovation and creativity and strengthens our research and teaching excellence. In keeping with its Statement on Building an Inclusive Community with a Shared Purpose, McMaster University strives to embody the values of respect, collaboration and diversity and has a strong commitment to employment equity.

The University seeks qualified candidates who share our commitment to equity and inclusion, who will contribute to the diversification of ideas and perspectives, and especially welcomes applications from indigenous (First Nations, Métis or Inuit) peoples, members of racialized communities, persons with disabilities, women, and persons who identify as 2SLGBTQ+.

Job applicants requiring an accommodation to participate in the hiring process should contact the [Human Resources Service Centre](#) at 905-525-9140 ext. 222-HR (22247) to communicate accommodation needs.